

OLIVIER







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Location Black River, Mauritius



Educational Qualifications

DCDM BUSINESS SCHOOL

2001 - 2004

- Diploma in Graphic Design and Visual Communication with specialisation in Art Direction from the AAA School of Advertising, South Africa.
- Diploma in Marketing Communication from the AAA School of Advertising, South Africa.
- Two-year course in photography at DCDM Business School.



Work Experience

DESIGN

2023 - PRESENT

Quantum Media

Mauritius

Graphic Designer Lead

- Creation of engaging social media content across Facebook, Instagram, and LinkedIn.
- Designing of social media templates to suit clients across various industries, ensuring consistent branding.
- Creation of brochures and newsletters for both internal and external distribution.
- Production of compelling visuals for email marketing campaigns.
- Collaborate with the creative team to brainstorm innovative content ideas, elevating clients' overall brand appeal.
- Vetting of all designs and visuals before client submission, ensuring quality and adherence to brand guidelines.

DESIGN

2015 - 2023

GroFin Managers

Mauritius

Senior Graphic Designer

- Development of corporate brand book.
- Digital design and updates of websites, online interactive brochures, and any other digital skins.
- Social media campaign design.
- Creative design of marketing collaterals such as annual reports, brochures, flyers, banners, business cards, presentations, posters, factsheets, newsletters, etc.
- Marketing and communication campaigns
- Corporate video editing.
- Development of visually engaging reports.
- Office layout design and makeover in line with brand guidelines through suitable visual communication (infographics).
- Company and product logo design.



Profile Overview

Hello!

I'm Olivier

- · Born in Mauritius Island
- Studied at St Joseph College, Curepipe, Mauritius
- Reliable, trustworthy, motivated, hard working, ambitious, work well within a team and an enthusiastic learner.



Working Skills

Adobe Photoshop

Adobe Illustrator

Adobe Indesign

Microsoft Powerpoint

Word Press

MailChimp

Midjourney (AI)



My Interests







Billiard

Travelling

Cooking



Language Skills

English (Speaking, Listening)

French (Speaking)

Work Experience

DESIGN 2010 - 2014	Altitude Imports & Export Mauritius Ltd Mauritius Graphic Designer • Altitude is a corporate and promotional company that provides garments like polo shirts, tees, caps, bags, chef works and many other textile items. • Selecting items for presentation, mounting artwork with selection made to meet client's expectations. • Dealing with clients and following up of work in progress with the Screen printing and Embroidery agencies.
DESIGN 2007 - 2009	Surfers Paradise Ltd (Billabong Mauritius) Mauritius Graphic Designer • Responsible for advertisement and graphical promotions of the company by creating attractive and effective artworks. • Design and creating posters, brochures, flyers, lightboxes for our 10 stores on the island. • Dealing with clients and following up of work in progress with the printing agencies. • Social media communication.
DESIGN Jun 2004 - Oct 2004	Vision Advertising and Marketing Ltd Mauritius Graphic Designer • Designing posters, brochures, billboards, logos for a wide and diverse clientele. • Regularly dealing with clients
DESIGN Feb 2004 - May 2004	Pre-Press Graphic Ltd Mauritius Graphic Designer • Layout of the Business Magazine for Mauritius. • Creating Logos and Newspaper advertisements.



References

Name: Sharmila Kowlessur Company: GroFin Managers Address: Block 9 Unicity, Bambous,

Contact number: +(230) 5728 4700

Name: Gail Kendall
Company: Altitude Imports &
Exports Mauritius Ltd

Address: The Hub, Block D, Geoffroy

Road, Bambous, Mauritius **Contact number:** +(230) 5252 5010

Name: Philippe Thenenau Company: Surfers Paradise Ltd Address: La Plantation Margery, Black-River, Mauritius

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